



My Pet...Naturally

ESP SUPPLEMENTS

EYE FORMULA

Lutein is an important natural antioxidant that helps eyes stay healthy while maintaining the health of skin as well. Studies show that lutein was found to be present in a concentrated area of the macula responsible for central vision. Lutein helps protect from oxidative stress and high-energy light. Research studies have shown that a direct relationship exists between lutein intake and pigmentation in the eye. These studies have also shown that lutein decreases the risk for eye diseases such as age-related macular degeneration.

Lycopene is an antioxidant which is a free-radical scavenger. Ongoing preliminary research shows that lycopene is associated with reduced risk of macular degenerative disease and several types of cancer.

Lutein and Lycopene are both classified as carotenoids: Lutein is a carotenoid with molecules containing oxygen, known as xanthophylls, Lycopene is a carotenoid containing carbon and hydrogen, known as carotenes. These are organic pigments that are naturally occurring in plants and vegetables like spinach and kale.

Egg yolks, a rich source of lutein, are essential for cats having eye disorders because studies have shown they do not convert carotenoids from dark green leafy vegetables as easily as dogs and people.

Bilberry, in addition to its role in protecting and enhancing vision, is known for keeping blood vessels healthy by fortifying the blood vessel walls, thereby aiding circulation and increasing blood flow.

Ginkgo improves blood circulation by dilating blood vessels, reducing the stickiness of blood platelets, thus increasing blood flow to the brain, improving vision and memory.

Alpha lipoic acid is an essential cofactor for many enzyme complexes, an effective antioxidant, increases production of glutathione, helps to dissolve toxins, and neutralize free radicals.

Selenium and vitamin E are essential supplements that work closely together in their metabolic action and in the promotion of normal body growth and healing. As natural antioxidants, they preserve elasticity of tissue, improve certain energy-producing cells, thereby ensuring adequate oxygen supply.

Magnesium Oxide and vitamin C are designed to gently release oxygen into the body. The various oxides involve the bonding of oxygen and ozone to magnesium.

Vitamin A, calcium, copper, and zinc all help the above nutrients to be absorbed, assimilated, and utilized.

Please note how many of the above nutrients ensure adequate oxygen supply which is so vital to the health of eyes.

ESP SUPPLEMENTS Eye Formula is to be taken internally. It is NOT to be put in the eyes.

ESP SUPPLEMENTS Colloidal Silver and Similasan eye products can be put directly in the eyes.

Directions: 1/2 dropper directly in the mouth 1-2 times daily on an empty stomach, depending on the severity of the ailment.

Caution: This formula is to be taken orally. It is not to be put in the eyes.

Information presented on this website is for educational purposes only. Statements about products and health conditions have not been evaluated by the U S Food & Drug Administration. The products mentioned are not intended to diagnose or cure any disease. See your veterinarian for diagnosis. Read the entire label before using ESP Supplements and follow directions carefully.