



My Pet...Naturally

ESP SUPPLEMENTS

VITAMIN-MINERAL FORMULA

ESP SUPPLEMENTS presents a totally new and innovative way to offer organic plant cell vitamins, minerals, and other organic food nutriment and nutrients in a bioavailable HomeoSynergistic liquid form.

ESP (Essential Soluble Plantcell) SUPPLEMENTS are an easy-to-administer, inexpensive, and an effective way to provide the complete range of dietary plant cell nutrients required to support the immune system and general health.

The **Vitamin-Mineral Formula** includes all vitamins, minerals, vegetable proteins, complex carbohydrates, bioflavonoids, bioflavonols, proanthocyanadins, antioxidants, enzymes, lipids, amino acids, trace minerals, and countless other food constituents.

Calcium and magnesium are the two of the most abundant minerals in our bodies; without them, people and animals are vulnerable to heart, kidney, bladder, liver problems, digestive ailments, hyperactivity, aggression, lethargy, high cholesterol, constipation, diarrhea, incontinence, arthritis, skin, coat, hair problems, leg cramps, restless leg syndrome, splayed feet, broken pasterns, hip dysplasia, panosteitis (severe growing pains from an inflammation of the inside of long bones in the legs), weak ligaments and tendons, broken bones, patella luxation, severe pain, most often in feet, legs, hips...to name a few.

Copper, a trace mineral found in all body tissues, assists in the formation of hemoglobin and red blood cells, aids in the conversion of amino acids, involved in protein metabolism, and healing, essential in the formation of the protective myelin sheaths surrounding nerve fibers, helps the body to oxidize vitamin C, necessary for proper bone formation and maintenance.

Zinc, an essential trace mineral, necessary for the absorption of vitamins, especially B-complex, involved in digestion and metabolism, is a component of insulin, essential in the synthesis of nucleic acid, essential for growth, and proper development of organs.

Molybdenum, a trace mineral, essential in the mobilization of iron from the liver, oxidation of fats, and copper metabolism.

Sulfur, an element that is present in every cell; necessary for health and maintenance of skin, nails, hair; is found in insulin; works with B vitamins for strong nerve health; plays a part in tissue respiration, whereby oxygen and other substances are used to build cells and release energy; and works with the liver to secrete bile.

Potassium, an essential mineral found mainly in the intracellular fluid, helps to regulate water balance and distribution within the body, necessary for normal growth, stimulates nerve impulses, aids in skin health, assists in conversion of glucose to glycogen, functions in cell metabolism, enzyme reactions, synthesis of muscle protein, stimulates the kidneys to eliminate poisonous body wastes, helps normalize the heartbeat, nourishes the muscular system, sends oxygen to the brain, functions with calcium in the regulation of neuromuscular activity.

Boron, a trace mineral essential for the absorption of calcium, magnesium, and phosphorus, as well as being involved in building and repair joints, preventing tooth decay, and involved in the metabolism of hormones.

Vitamin A, a fat-soluble nutrient, aids in the growth and repair of body tissues; helps maintain smooth, soft, disease-free skin; protects the mucous membranes of the mouth, nose, throat, and lungs; protects all linings of the digestive tract, kidneys, and bladder; prompts the secretion of gastric juices necessary for proper digestion of proteins; builds strong bones, teeth, rich blood; and maintains good eyesight.



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B-Complex vitamins, water-soluble nutrients that work synergistically. Whenever one B vitamin is taken, they must all be taken at the same time. B vitamins provide the body with energy by converting carbohydrates into glucose which the body burns to produce energy. They are vital in the metabolism of fats and protein. In addition, they are necessary for normal functioning of the nervous system and may be the single most important factor for the health of nerves.

Vitamin C, a water-soluble nutrient, necessary for the formation of connective tissue in skin, ligaments and bones; necessary for healing wounds and burns; aids in forming red blood cells; preventing hemorrhaging; fights bacterial infections; aids in the metabolism of amino acids; aids in the absorption of iron; protects the brain and spinal cord from destruction by free radicals.

Vitamin D, a fat-soluble vitamin, can be acquired either by ingestion or by exposure to sunlight. It aids in the absorption of calcium, aids in the breakdown and assimilation of phosphorus which is required for bone formation, helps synthesize enzymes in the mucous membranes which are involved in the active transport of calcium, necessary for normal growth, valuable in maintaining a stable nervous system, normal heart action, and normal blood clotting, is utilized most efficiently when taken with vitamin A.

Vitamin E, a fat-soluble vitamin, an antioxidant that prevents saturated fatty acids and vitamin A from breaking down and combining with other substances that may become harmful to the body. Fat oxidation results in the formation of free radicals that are highly destructive molecules that can cause extensive damage to the body. Vitamin E is essential in cellular respiration of all muscles, prevents clots from forming, brings nourishment to the cells, protects red blood cells, involved in calcium metabolism and removal of abnormal calcium deposits.

Bioflavonoids, water-soluble nutrients that are companions to vitamin C. They are essential for the proper absorption and the use of vitamin C; assist in keeping collagen healthy, an antioxidant, vital in their ability to increase the strength of the capillaries, prevent hemorrhages, and build a protective barrier against infections.

Chromium stimulates the activity of enzymes, increases the effectiveness of insulin, aids in the transportation and in the synthesis of protein.

Selenium is an essential mineral found in minute amounts in the body. It works closely with vitamin E in its metabolic action and in the promotion of normal body growth. It is a natural antioxidant, preserves elasticity of tissue, improves certain energy-producing cells, especially those of the heart by ensuring adequate oxygen supply.

Vanadium is present in most body tissues, especially in the proper development of bones, cartilage, and teeth. It is important for iron metabolism and red cell growth.

Omega 3, 6, & 9 fatty acids support general health in the following ways: promotes lean muscle mass, burns fat, tones muscles, promotes healthy blood flow by supporting blood vessels, promotes immune function by prostaglandins which control the release of lymphokines known to activate immune system cells, promotes production and secretion of vital hormones in the pituitary, thyroid, and adrenal glands, and helps to maintain healthy sleep, as well as high energy levels.

CoQ10, CoEnzymeQ10, a vitamin/enzyme substance is present in all cells of the body and is responsible for the production of the body's own energy. 95% of all the body's energy requirements is converted with the aid of this essential nutriment. It is beneficial for heart problems, diabetes, gum disease, high-blood pressure, kidney failure, weight loss, and because it is necessary for all cells, it is equally important for skin, hair, bone, joints, ligaments, tendons, and all muscles.

Aloe concentrate provides 200 or more nutrients, all beneficial to the body in general, as well as one of the most important nutriments, mucopolysaccharides, which can be found in body cells, mucous secretions, and synovial fluids. It

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is a gel-like, carbohydrate substance. Mucopolysaccharides contribute to longevity, possess anti-inflammatory properties, and support bones, joints, and cartilage.

Unlike synthetic supplements, ESP Supplements are recognized by the body as food, and therefore, are readily and easily absorbed.

Because of our HomeoSynergistic approach to food supplements, they are in perfect harmony with your animal's system, establishing homeostasis, thus avoiding adverse reactions. Of course, it is essential that the proper basic food program be established for your dogs and cats.

For additional information about proper feeding, see Pat McKay's Basic Raw Food Program, E-books, and articles.

Directions: 1/2 dropper directly in the mouth 1- 2 times daily on an empty stomach.